

Alumni News

FEBRUARY, 1975

VOLUME 7, NUMBER 2

Letter From the President

To All Alumni and Friends of the College:

Your Board of Directors of the Alumni Association has asked me to comment generally concerning future relationships between Salisbury State College and University of Maryland-Eastern Shore.

I previously expressed my thoughts on this matter during a public presentation before the Rosenberg Commission last Spring. The Rosenberg Commission is a group appointed by Governor Mandel to study the structure and governance of education in the State of Maryland and to make recommendations. My presentation, printed here, is a candid expression of my personal opinions and does not purport to represent the Board of Trustees of the State Colleges of Maryland, nor any other group within or without the College structure.

"I am deeply concerned over the future of higher educational services to the citizens of our region, and, specifically, the role to be played by Salisbury State College and the University of Maryland Eastern Shore in the provision of these services. I should like to qualify at the outset of my remarks two terms. The term "higher" education, as I use it, might more appropriately be referred to as "post-secondary" education consistent with the nationally recognized trends in this definition. My use of the terms "region" and "regionally" should not be interpreted as confined by the boundaries of the State of Maryland for, ideally, I see the Maryland Eastern Shore post-secondary institutions complementing institutions in lower Delaware and the Virginia Eastern Shore in service to all citizens of the Delmarva Peninsula.

"In my opinion, the continuation of Salisbury State College and the University of Maryland Eastern Shore, reporting to separate governing boards, is working to the educational disadvantage of both the State and our region. Coordination of the resources of the two campuses is essential and can be accomplished only through coordinated governance. And it is of critical importance that the coordinated governance of the two campuses provide for significant Eastern Shore representation.

"Only two persons from the lower shore sit on Governing Boards in the existing tripartite organization of public higher education in the State of Maryland: Dr. H. Gray Reeves on the State College Board and Mr. Frank Morris on the Board for Community Colleges. There is no representative from this region on the Board of Regents. If we have learned anything at all from the extraordinary success of Community Colleges, it should be that making educational institutions directly accountable to the people they serve maximizes the quality of their services.

"The only way our region can be assured the higher educational services it needs is to provide for regional control. The Board of Trustees for the State Colleges in Maryland are almost totally absorbed with broad policy questions affecting all six State Colleges and does not have time to address its attention specifically to the needs of the Eastern Shore. I presume the Regents of the University are similarly preoccupied with state-wide concerns.

"To my knowledge, the State College Board and the Regents have never met jointly to consider the higher educational problems of the Eastern Shore and there is no organized vehicle for coordinated regional voice in communicating our needs to the State. I see no viable alternative to a regional board with governance responsibility for regional higher educational resources which can adequately protect the citizens of our region.

"Of equal importance is the need for legislated formula State funding of regional institutions of higher education. I am sure you are aware of the inequitable (and indefensible) level of General Fund support Salisbury State College will receive in its operating budget for Fiscal 1975. We can not be assured adequate and equitable State funding in the several regions of the State if we are forced to endure provincial budget contests each year with the Budget Bureau and the Legislature.

"At the present time, both Salisbury State College and the University of Maryland Eastern Shore are unavoidably in competition with one another. Neither campus has a clear understanding of the plans and goals of the other. Or at least, I am ignorant of any long-range plans of the University of Maryland for the Princess Anne campus, and it makes my job at Salisbury more difficult. While some of this confusion and uncertainty is historic, most of it, I believe is of recent origin. It can be traced directly to the desegregation of both colleges. Before the integration progress of the last few years, the separate roles of the two institutions were clear. Maryland State College existed to serve black students and Salisbury State College served the needs of the white community in our region, particularly in teacher education. With our institutional change in racial image, the basic rationale for our separate existence has been eliminated and we are left with duplicative educational purpose.

"Voluntary efforts at cooperation have met with only qualified success and true coordination can be achieved only through responsibility to a common Board of Trustees. The potential for successful coordination through voluntary effort has been limited by the differences in policies and procedures of the separate governing authorities to which we are responsible: The State College Board and the Regents. Significant differences between our campuses exist in almost every area: Student tuition and fees, faculty salary schedules, retirement programs and fringe benefits, budgetary controls, and level of General Fund support. We even perceive some major differences in academic policy and educational philosophy attributable to our respective Boards. More subtly, yet perhaps even more significantly, cooperative efforts are inhibited by mutual perceptions of vested interests and concerns for institutional identity and pride. Competitors can successfully negotiate only when they believe each will benefit and neither will come out the loser.

"Our geographic proximity and perceived duplication of educational

(See page 4 for continuation of Letter and related material)

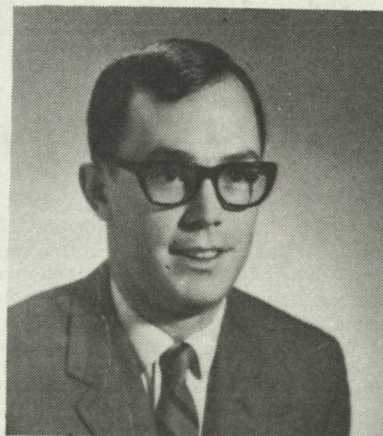


President Crawford, SSC Faculty, and Alumni conversing at the Homecoming Dinner, and Dance which followed.

New Alumni Officers Elected

Two new Alumni Officers were elected at the meeting at Homecoming Nov. 9. Raymond Shingler, Class of 1969, and Avery Saulsbury, class of 1965, were elected president and vice president respectively.

Former President Bob Fitzgerald now becomes second vice president. Former Second Vice President Sylvia Bradley, who has served the Alumni Association faithfully for many years, retires.



Ray Shingler

Ray Shingler lives in Salisbury and works as the Director of Data Processing for the College. A native of Rising Sun, Md., Ray was President of the Senior Class while a student at Salisbury State. His junior year, he was treasurer for his class.

An outstanding athlete, Ray was on the baseball team for four years and served as captain for two. He played soccer for three years and captained the team his senior year. He also was on the basketball team for three years.

Following his graduation, he was with the National Security Agency. He spent three years at Ft. George Meade, Md. while also attending graduate school at Maryland and Johns Hopkins where he was certified as a Computer Systems Analyst. After a year with Honeywell Corporation in Baltimore in their Information Systems section, he returned to Salisbury.

He is married to the former Louise Kopec ('69). They have two children, Diana, age four, and Raymond, age one.

Avery Saulsbury lives in Salisbury and works for the College. He serves as the Associate Registrar. While a student at SSC, Avery was president of the student government his senior year. He was active in Circle K and captain of the baseball team.

He became a seventh and eighth grade teacher at Bel Air Junior High after graduation. In 1969 he left teaching to go into business in Harford County. Two years later he returned to teaching in Bel Air. He remained in Bel Air until joining the Salisbury administration in July 1974, after receiving his M.A. in Education from Morgan State.

Married to the former Emily Ott ('66), they have one daughter, Kimberly, aged two.

'Alumni Invited Join Sea Gull Club

All Alumni are cordially invited to join the popular Sea Gull Club, the Salisbury area community-directed booster club, supporting Salisbury State College Programs.

The invitation has been extended by Marshall Moore, Class of '48, who is currently president of the Sea Gull Club.

The club, now in its second year of existence, will open its rolls for a third year on April 1. According to Mr. Moore, membership forms may be sent by writing to the Alumni Office, c/o L. Wayne Fox, Director of Public Relations.

During the past college year membership fees were used for purchase of tickets and various social events at the college, as well as for purchase of watches for "Most Valuable Player" in all sports. Members received two free season tickets to all Sea Gull home football games, free tickets to basketball games, cocktail parties throughout the year, dinners and luncheons.

Membership fees are \$60.00 for member-couples.

Salisbury State Notes

Alumni

There are still openings available to Alumni in the Spring European Field Study program, which highlights a trip to the Balkan countries.

Because all lectures for the on-campus portion of the program will be taped and will be available throughout the Spring semester, it has been decided to extend the entry deadline until March or April.

This year's program includes 25 days in Greece, Yugoslavia, Bulgaria and Turkey and a series of Saturday morning lectures and films offered during the Spring. The lectures begin on February 22 and the tour extends from June 16 till July 10.

The program is open to all interested parties including Alumni, high school juniors and seniors and may be used to earn up to six semester hours of undergraduate or graduate credit in Art, Geography or History.

For free information and application contact E.D. Farace, Chairman, Department of Geography, Salisbury State College.

Homecoming on Nov. 9 proved to be a big success with the business meeting providing a forum for a number of current activities reflecting the college's skyrocketing growth.

A major discussion was held on newspaper accounts of the possible merger of Salisbury State and the University of Maryland Eastern Shore. This also led to a brief summary of the Rosenberg Commission (set up to study the entire Educational System in Maryland). (A story concerning that subject is on page 1.)

Two new Alumni Officers were elected at the meeting. Raymond Shingler '69 was elected President and Avery Saulsbury '65 was elected Vice President of the Alumni Association.

Discussion also ranged from having someone greet Alumni in Holloway Hall during the afternoon of Homecoming, scheduling tours of the campus, establishing classes in "decades" at Homecoming to socialize and get to know each other and the possible use of funds for the Social Room. Also under discussion were decoration of the Maryland Room by Alumni and possible use of the funds by the Alumni, the upcoming 50th Anniversary of the College in 1975-76 and a possible spring function for those Alumni who would like to return to the campus.

The day was started off with many people arriving in the morning to register and see all the changes in Holloway Hall and around the campus. After a luncheon at the Student Union, the Sea Gull football team played its final game of the year. Unfortunately, the Gulls took a 17-3 lead, only to see Madison College come back and win 20-17 on a late drive.

A cocktail and buffet dinner party after the business meeting was held in the Student Union with a crowd of over 100 enjoying the good food and socializing. The final event of the day was a dance in the Union with many more people returning to enjoy the music of a nearby band. Music was of a mixed variety coming from many periods, making it a fun event for all who attended.

Faculty

Dr. Edmund Delaney, Chairman of the Psychology Department, has been appointed to serve on the State Hearing Review Board by the Maryland State Department of Education. He will serve for three years.

Dr. Frederick Durr, Chairman of the Department of Business Administration and Economics, has been appointed by the U.S. Government's Small Business Administration to the Baltimore District Advisory Council. He will serve for a two-year term.

James L. Burgess, Assistant Professor of Art, was recently appointed by Governor Marvin Mandel to a three-year term on the Maryland Arts Council.

Mr. Burgess is currently President of the Wicomico Council on the Arts and a Board member of the Symphony Society. He is also Art Coordinator of the Holly Center and a member of the Salisbury Sea Gull Club.

An essay written by Professor James M. Welsh of the English Department was published in the South Atlantic Bulletin (Vol. 39, Nov. 1974), the critical organ of the Modern Language Association's South Atlantic Region.

The essay is entitled "Shades of Ben Jonson and Stefan Zweig: *Volpone* on Film."

Mr. Welsh read an earlier version of this paper at the Middle Atlantic Renaissance Conference at the University of Delaware's Wilcastle Center in October of 1972.

Mr. Welsh is co-author of *Ben Jonson: A Quadricentennial Bibliography*, published earlier in 1974 by Scarecrow Press.

Establishment of a separate Department of Social Welfare was announced recently by Dr. Thomas L. Erskine, Academic Dean.

Mr. Harry C. Aldrich, Assistant Professor of Sociology, will serve as Director of Social Work.

The Social Welfare program was formerly under the Sociology Department, where it was introduced by Dr. John Shope, Chairman of that Department.

Dr. Shope played an important role in SSC's securing an HEW grant to enrich the educational program through service to the human service agencies of the Eastern Shore. The grant is now in its second year.

Another milestone in the program development came in the Spring of 1973, when the Council on Social Work Education approved the undergraduate program, following a successful Field Visitation.

Mr. Aldrich, ACSW, has aided in the expansion of the program since his appointment in July, 1974. Independent guided study was used to fill gaps in the students' educational programs, opportunities for field instruction were increased, the extension programs for community agencies were expanded, and additional staff employed. As a result, 19 students will complete the program and graduate in May. With independence, Social Work becomes a special program concentration in the Liberal Studies Major.

College

Salisbury State announced that it has established an Auto-tutorial Learning Center at two campus locations during the second semester.

Funding for the project will be through a federal grant and matching funds of \$21,000 for materials and equipment. The project comes under Title VI-A program, established in 1965 through the Office of Education of H.E.W.

The Learning Center is designed to improve undergraduate instruction according to Federal guidelines. Students may study at their own pace.

Individual booths will be set up at locations in Devilbiss and Holloway Halls. These booths, called "carrels", will be equipped to handle a variety of instructional media such as tapes, slides, filmstrips and videocassettes. Materials will be related to courses, but students will be able to work on their own study skills.

Bill Thompson, Director of Instructional Resources, is project director and will be supervising the installation and remodeling involved.

This facility will also enable SSC to individualize its instruction more and provide a variety of teaching methods not previously available to the faculty and students.

The faculty is producing original materials and acquiring others from commercial sources. Often called "software", these slides, films, videotapes and other media will give an added dimension and source of enriching study at SSC students."

The College announced receipt of an \$800 unrestricted gift from Chesapeake and Potomac Telephone Company of Maryland recently.

Orem E. Robinson, Dean of Student Affairs, said that the grant would be assigned to the College Scholarship Fund to assist students who qualify for financial aid.

W. Robert Logan, Commercial Manager, announced the gift for C & P.

Dean Robinson commented: "This gift comes at a most appropriate time, when educational costs are increasing and students' dollars for education are diminishing. C & P has helped make higher education available to several deserving students."

Salisbury State is currently conducting a series of 22 weekly workshops in Early Childhood Curriculum Development, under sponsorship of the Maryland State Department of Health and Mental Hygiene.

Dr. Ruth Bronstein, Associate Professor of Education, is leader of the conferences, which are designed to help directors and teachers of child care centers who must meet state licensing requirements.

Dr. Bronstein recently attended the Maryland Association of Teacher Educators' Meeting at Friendship International Inn.

The largest Metric Conference ever scheduled in the area was held in Devilbiss Hall November 2.

Co-sponsored by SSC and the Board of Education of Wicomico County, the Conference attracted many school mathematics representatives from the County and surrounding area.

Audrey Buffington, Mathematics Supervisor for the Maryland State Department of Education, was the keynote speaker. Others participating were Don Cathcart, Geraldine Rossi and Clarence McKinley of Wicomico County.

Alumni Briefs



Beatrice G. Robinson

'50 Beatrice G. Robinson was named the Appoquinimink Teacher of the Year for 1975. A fifth and sixth grade language arts teacher at Redding Middle School, Middletown, Del., she is one of 11 teachers representing their school districts in the 1975 Delaware Teacher of the Year program. Ms. Robinson has been at Redding since 1968 and lives in Townsend. Ms. Robinson noted that "Children have the right to make choices and to participate in making decisions which govern their lives. By offering my students options and giving them choices, I am enhancing their self-image and creating within them a feeling of success."

'60 Ervin C. Marsh was appointed administrative assistant at the Delaware State Department of Public Instruction in October. Mr. Marsh has been with the department since 1971, as supervisor of student activities and human relations. Currently living in Frankford, Del., the Crisfield, Md. native is also studying for a doctorate in education at Nova University, Fort Lauderdale, Fla.



Ervin C. Marsh



Gertrude K. Ringler

'67 Gertrude K. Ringler was named the Indian River Teacher of the Year for 1975. She is a math teacher at the Selbyville (Del.) Middle School. Ms. Ringler is one of 11 teachers representing their school districts in the 1975 Delaware Teacher of the Year program. Ms. Ringler taught five years between 1955-64 and, once her own children were raised, she took a B.S. at SSC. She feels: "Learning can occur when the teacher respects his students as individuals, reacts to their ideas and needs, and applies his flexibility in attitude to cause subject matter to become a useful part of the student's lifestyle."

'73 Marine Second Lieutenant William E. Price has reported for duty at the Marine Corps Air Station, Cherry Point, N.C. along with his wife, the former Deborah Phillips. Lt. Price joined the Marines following his graduation in 1973.

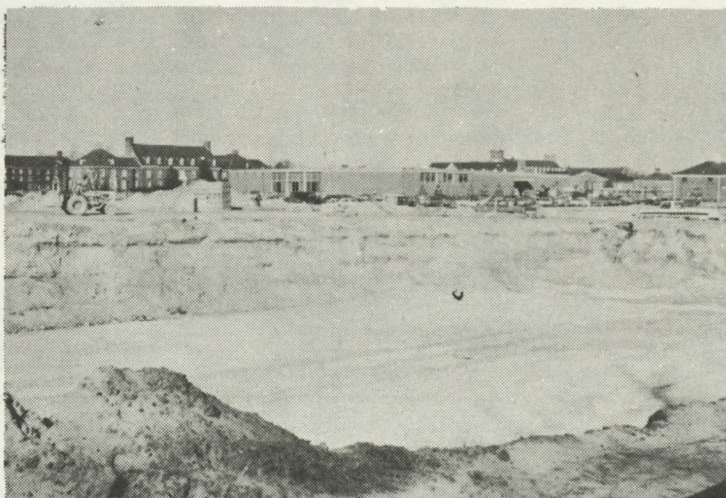
The Alumni News is written for you, the people who attended Salisbury State. At the Alumni Meeting held during Homecoming Nov. 9, mention was made of a few things people would like to see in the News.

Criticism, comment, notes or anything referring to Alumni or that would be of interest to Alumni is welcome. It is your publication.

As Editor, I would like to get more information on what individual Alumni are doing. Have you been promoted lately? Did you just have a child? Did one of your classmates pass away? If you have any information on yourself or any of your Salisbury State friends, please let the Alumni Office know.

Greg Islan

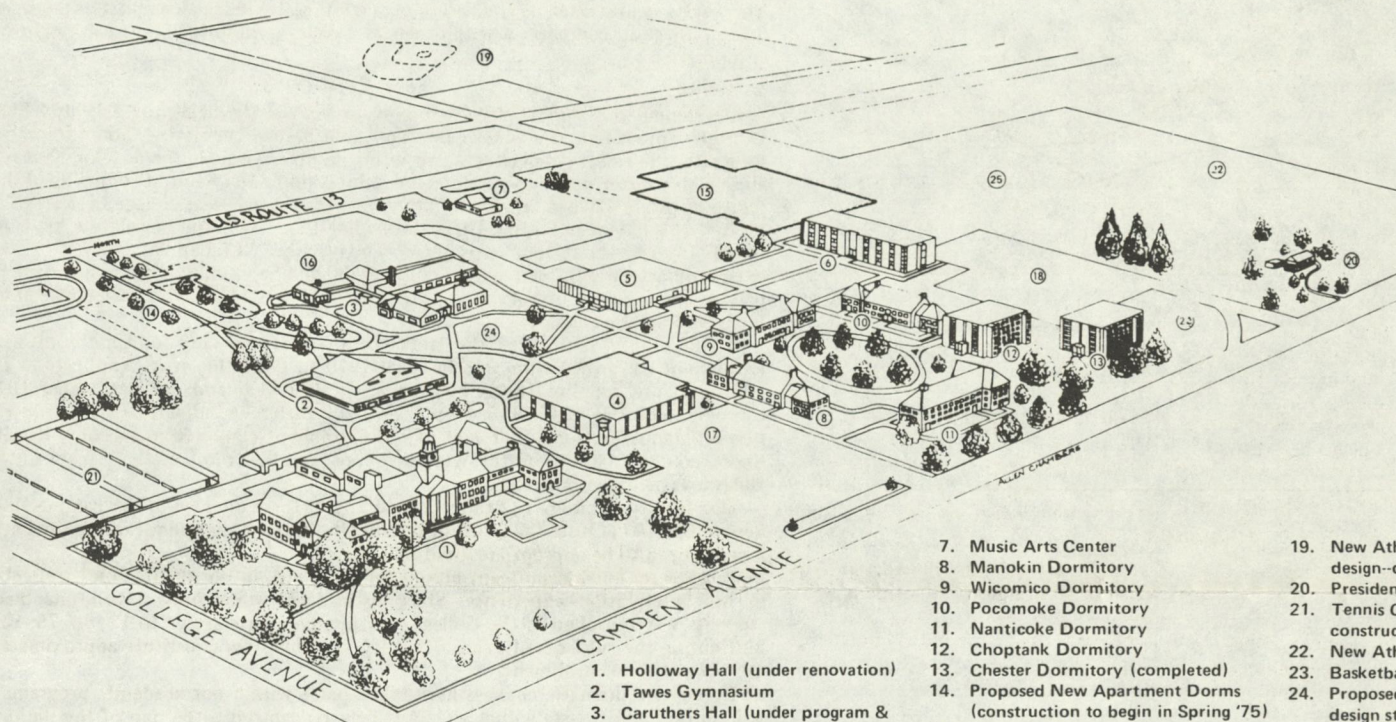
A Look at the Changes at SSC



The new pool isn't quite ready to swim in, but it is scheduled for completion by Sept. '76 along with the gym which will house it.



Foundations are being laid for the new 4.8 million dollar gym. At the top of the picture is the hole for the indoor pool.



1. Holloway Hall (under renovation)
2. Tawes Gymnasium
3. Caruthers Hall (under program & design development for renovation)
4. Blackwell Library (renovation & construction completed)
5. Memorial Student Union (under program & design development for renovation)
6. Devilbiss Science Hall

7. Music Arts Center
8. Manokin Dormitory
9. Wicomico Dormitory
10. Pocomoke Dormitory
11. Nanticoke Dormitory
12. Choptank Dormitory
13. Chester Dormitory (completed)
14. Proposed New Apartment Doms (construction to begin in Spring '75)
15. Physical Education Building (under construction)
16. Parking Area (enlargement under construction)
17. Parking Area (enlargement under construction)
18. Parking Area

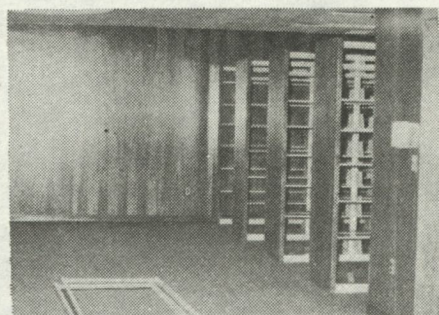
19. New Athletic Fields Area (under design--construction in Summer '75)
20. President's Home
21. Tennis Courts (six new lighted courts--construction in Spring '75)
22. New Athletic Fields
23. Basketball Courts
24. Proposed New Student Union (detail design stage of planning)
25. Proposed New Maintenance Building (program development stage)



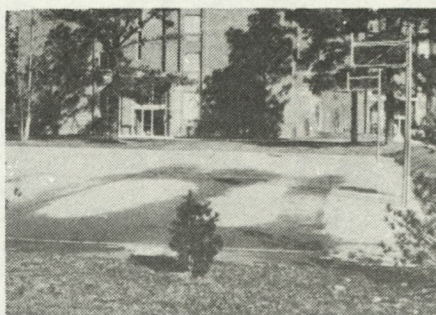
A new parking lot nears completion off US Route 13. Part of the foundation for the new gym's foundation appears in the lower right corner.



A new enlarged parking lot is being laid in front of the new Blackwell Library. (Holloway Hall is pictured.)



The other end of the Maryland Room in the Blackwell Library. The Maryland Room houses the collection of books and articles about Maryland and materials written by Maryland Authors.



New basketball courts were built during the summer beside the new six story Chester Hall dormitory.



Two students work on the enlarged and renovated stage in Holloway Hall. The stage is now large enough for circle-in-the-round performances seating 300 people and the set on the stage itself.

President Appeals to State for Equal Funding

(Continued from Page 1)

purpose unavoidably encourages comparison. A publicly-visible gain on either campus tends to be viewed as a loss on the other.

"We compete with each other for regional enrollment and the loyalty and support of a common public; not maliciously, but for fear that 'letting up' will weaken our relative position. There are not problems we can work out by ourselves - they need to be addressed by a governing authority responsible to the citizens of our region.

"Given regional control of the governance of our institutions of higher education and legislated formula funding, I believe we will have the potential to resolve our regional problems. With the joint physical resources of our two campuses, and perhaps even with some decrease in the dollar total of our separate funding, I believe we can adequately serve all post-secondary needs of our region, (including two-year technical programs) for the indefinite future."

The Rosenberg Commission is expected to make its recommendations to the Governor later this Spring.

(Editor's Note: In the interest of presenting the very latest information on the development and progress of Salisbury State College, ALUMNI NEWS publishes a report of Dr. Norman C. Crawford, Jr., President of SSC, to the Maryland Senate Budget and Taxation Committee on February 3. The report gives not only the college's latest development statistics, but offers a glimpse of problems and needs. The charts below offer an indication of the low state financial support of Salisbury State College in comparison with other state colleges, despite SSC's healthy growth and progress.)

I welcome this opportunity to report to you on the health of Salisbury State College. Four years ago when I first appeared before Legislative Committees, not long after the Heller Associates, a consulting group assisting in the development of a state-wide master plan for public higher education in Maryland, recommended that Salisbury State College be closed and re-opened as a two-year college because of its limited enrollment potential, I had the feeling that few in the Legislature knew (or cared) much about our existence. Today, the "Cinderella story" of our extraordinary growth has received considerable public visibility and I am sure many of you are as proud of Salisbury State College as those of us who have participated in these dramatic changes.

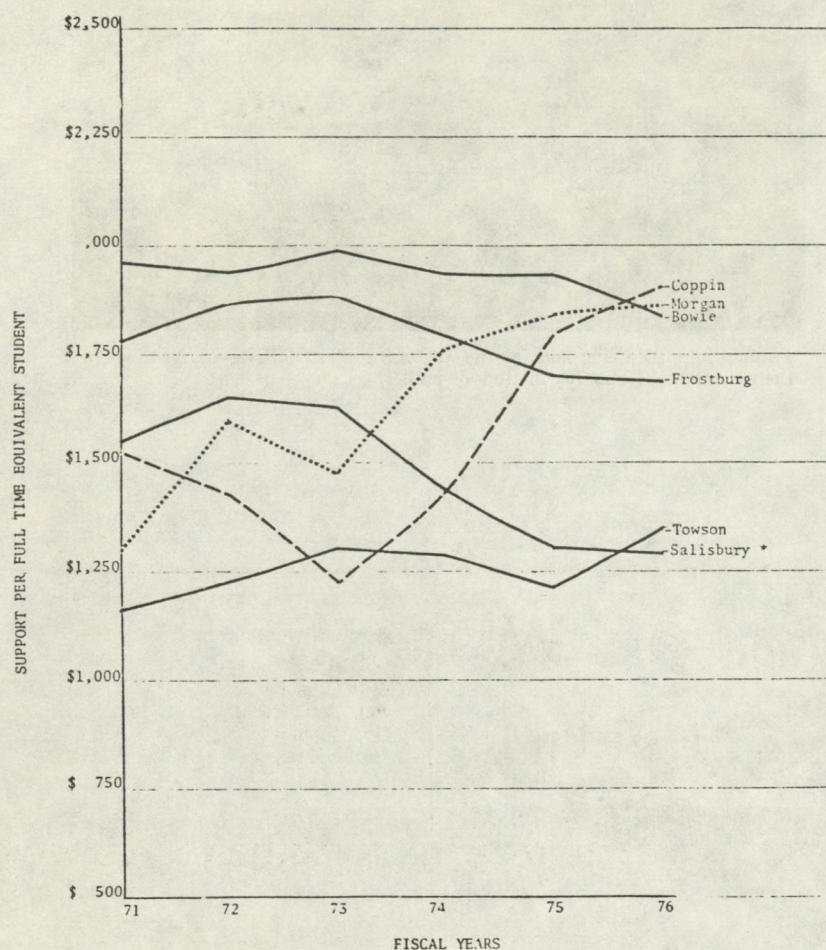
I will briefly summarize the status of the College. Our full-time equivalent enrollment has grown from 965 in fiscal 1970 to 2653 this year. Applications for admission are running 18 to 20% ahead of last year and our September 1975 estimated enrollment is 2858. More than 3200 different individuals are enrolled in our programs. Sixty-one per cent of our enrollment comes from the nine Eastern Shore counties, 30% from the Western Shore, and 9% (most of these from Lower Delaware) are from out-of-state.

Our faculty numbers 132 full-time and 101 of these are new to our campus since September 1971. More than 70% of our faculty in those disciplines where the Ph.D. is recognized to be appropriate, hold that degree.

Perhaps the most significant barometer of change in our institution is reflected in our intergration experience. Since fiscal 1970 when only 3 full-time black students were enrolled in the College, our numbers have grown to 12, 36, 75, 150, 220 during the subsequent years. Minority students now constitute approximately 10% of our total enrollment.

Even more dramatic changes have taken place within our academic program. It will suffice here to state that we are widely recognized to be one of the nation's most educationally innovative institutions. The Middle States Association of Colleges is scheduled for a re-accreditation visit this April and we anticipate their high commendation for the quality and diversity of our educational effort. Quite frankly, our only major concern is that they will view the embarrassingly low level of general fund support of our institution to be inadequate to provide assurance that the high quality of our effort can be continued.

SIX STATE COLLEGES
GENERAL FUND SUPPORT PER FULL TIME EQUIVALENT STUDENT



*Projected estimate based on 2858 FTE students.

Alumni Giving Aids SSC

The Association is working on an improved and expanded Annual Giving Campaign for the 1975-76 year. The current giving program will continue until the new program is finalized.

The Alumni Association's bank account is low. Funds are needed to lay the groundwork for the expansion and improvement of the Association. Not only for moving into new areas, but we are updating the Alumni files, with address corrections, marriages, etc.

Gifts may be donated to the Association in general, or designated for use in the Maryland Room in Blackwell Library or the future work that might be done in the Social Room. Gifts are tax deductible. Checks may be made out to the Salisbury State Alumni Association.

Alumni Career Development

For those Alumni who took the time to fill out the Career Development questionnaire in the last Alumni News, the response has proved to be a success for some. If you are not exactly where you would like to be job-wise or money-wise, perhaps you should take the time to write J.M. Lackie, Director of Career Development at SSC.

By answering the following questions, perhaps he can help you improve your position. Your name and address? Education (degree)? Major? Minors or Concentration? Present employer? Brief description of present job? Other specialized skills or past significant employment? Mobility factor? Minimum salary you would consider per year? And the types of jobs you are most interested in and would give serious consideration to?

SALISBURY STATE COLLEGE
GENERAL FUND SUPPORT
PER FULL TIME EQUIVALENT STUDENT
1968-1976

1967-68	\$1,781
1968-69	1,707
1969-70	1,625
1970-71	1,550
1971-72	1,650
1972-73	1,625
1973-74	1,436
1974-75	1,305
1975-76	1,279

SUMMARY OF CAPITAL IMPROVEMENTS
FUNDS
FOR STATE COLLEGES
AUTHORIZED BY GENERAL ASSEMBLY
1961-1974

Towson	\$55,922,900
Frostburg	27,154,775
Bowie	26,096,060
Coppin	23,473,500
Morgan	20,543,600
Salisbury	16,945,000

Analysis of FTE support for various colleges from General State funds and Special Funds for all college programs excluding Special Instructional Program (Summer Session) and Auxiliary Enterprises Program (Other exclusions - see Note 1 below)

FTE	College	General Funds Per FTE	Special Funds Per FTE	Total Per FTE
1125	University of Maryland - Eastern Shore	\$3131	\$466	\$3597
1125	St. Mary's	2075	563	2638
4500	Morgan	1866	758	2624
3025	Frostburg	1678	884	2562
2600	Bowie	1835	711	2546
5700	University of Maryland - Baltimore County	1895	555	2450
2200	Coppin	1847	567	2414
2627	University of Baltimore	1076	1194	2270
9500	Towson	1326	649	1975
2858	Salisbury	1279	640	1919

Note 1: Research General & Special Funds excluded:
Coppin: \$119,000 General & \$117,673 Special
Morgan: Urban Studies: \$128,813 Special

SALISBURY STATE COLLEGE
ESTIMATED COST PER FTE STUDENTS
FISCAL YEAR 1975-76

Estimated FTE	State College	Instruction	Library	Administration	Student Services	Total
2600	Bowie	1326 (1)	151 (3)	280 (2)	712 (1)	2469 (1)
4500	Morgan	1266 (2)	144 (4)	254 (3)	630 (2)	2294 (2)
3025	Frostburg	1213 (3)	165 (2)	209 (4)	445 (3)	2032 (3)
2200	Coppin	1117 (4)	184 (1)	298 (1)	175 (6)	1774 (4)
9500	Towson (Note A)	1131 (5)	136 (5)	139 (6)	204 (5)	1610 (5)
2858	Salisbury	1021 (6)	122 (6)	180 (5)	216 (4)	1539 (6)

* Student Services cost/FTE attributable in part to lack of resident student population

(NOTE A) Economics of size result in lower FTE cost for various programs.

** Numbers in parenthesis indicate relative financial support position among state colleges.